



TIPS FOR GIVING-LETTERS

MAKE IT PERSONAL

- Add some personal statements toward the person the letter is addressed to about ways they've been an important presence in your life.
- If possible, send your letter individually rather than as a group message or mass email. Personally addressing someone shows that you value their relationship, not just their financial support.

FOLLOW UP

- Take time to thank people who are supporting you (prayer, financial, encouragement). A handwritten note or personal message can go a long way in showing appreciation and building lasting relationships.
- Often, if a family member is contributing towards your schooling, they want to know how it's going! Share an end-of-semester update including fun stories, ways you've grown, classes that challenged you, and (most importantly) ways their contribution helped you. This helps people feel like they are a meaningful part of this journey.

GET SPECIFIC

- If you have a target goal in mind of money to fundraise (ex: \$1500), include that in the letter! Having a specific target helps people see the need and understand the impact of their gift.
- You could also share how you're working toward that goal yourself (working at a job, savings, scholarships, etc.). People are more encouraged to give when they know you're investing in your education as well.

TIPS FOR SENDING TO CHURCHES

- Church organizations may not know you as well as your family and friends do. Make sure to share more about your story and why you decided to go to Bible college/ choose the specific program you're in. If relevant, share how it connects to future ministry, and what your current involvement in the church is.
- Let the church know whether you are asking for a one-time gift, monthly support, prayer support, or a combination of these. A clear request makes it easier for people to know how they can respond.